

SEARS

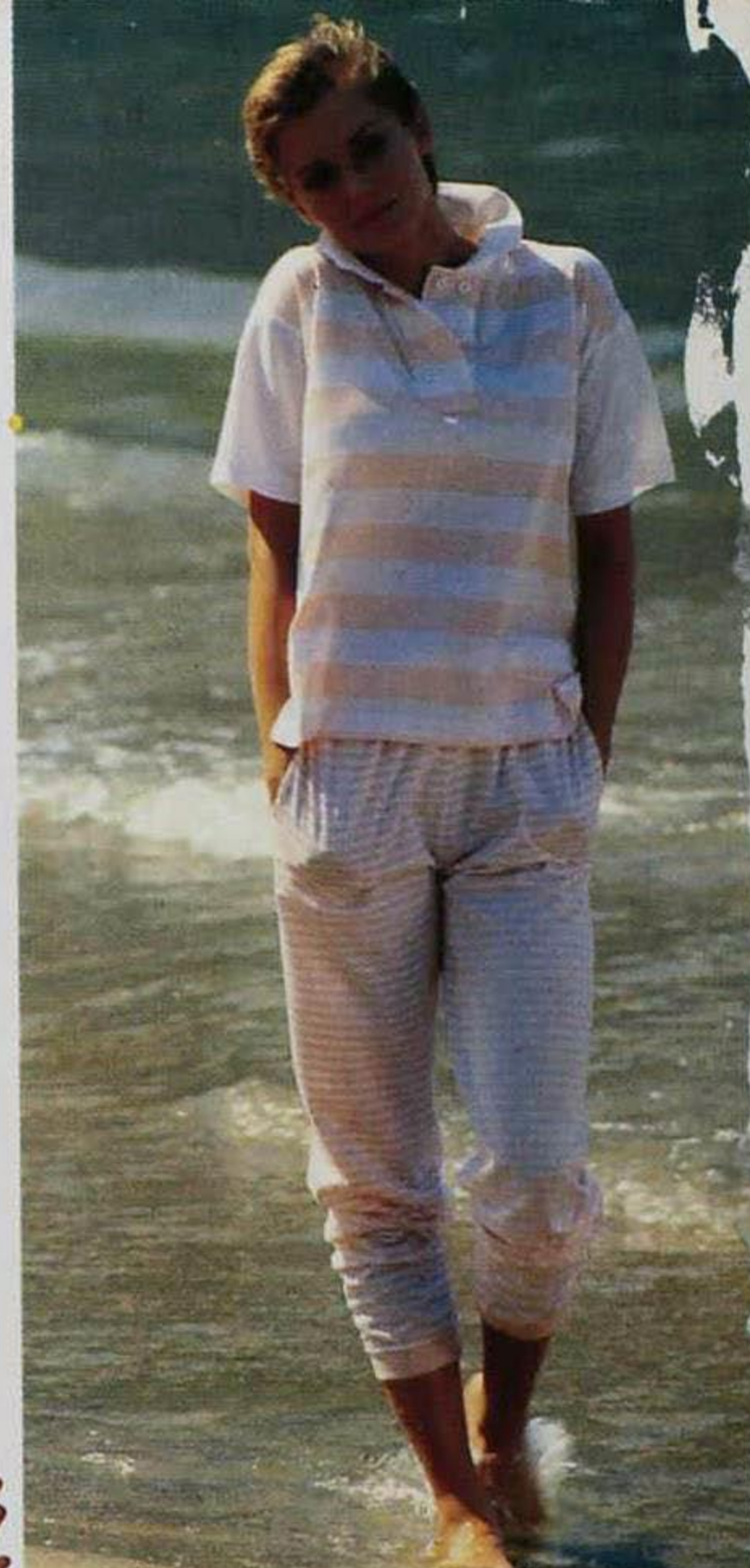
1988 SPRING SUMMER





II Bold Spirit

YOUR DAY-OFF REWARDS . . .
you can start collecting 'em
on page 90 for a new
BOLD SPIRIT in workout and
weekend wear



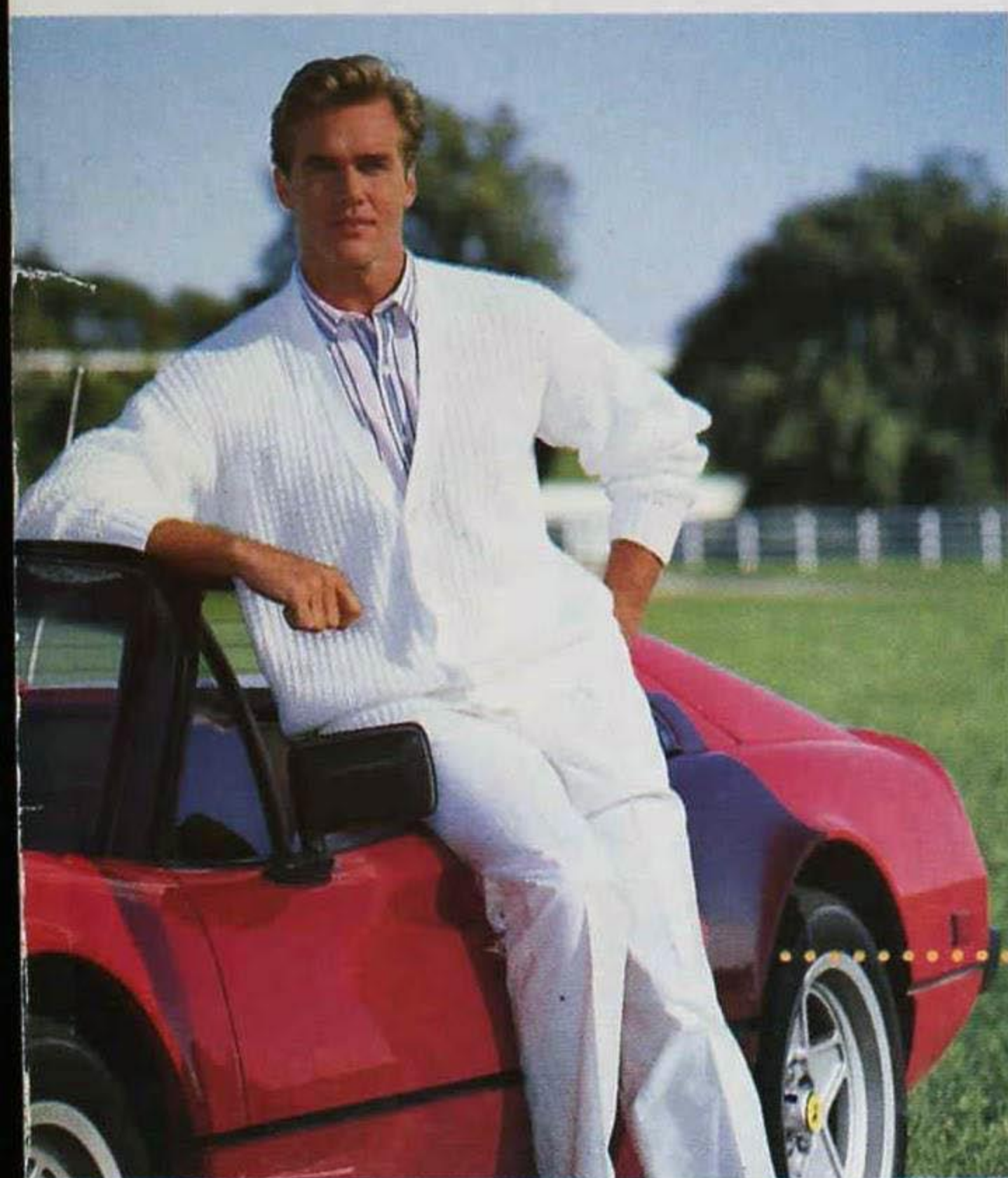
MAINFRAME

for Juniors

**JUNIORS GO HIGH
VOLTAGE!**
See this season's
fashion news in
the Main Frame
collection, page 100

APOSTROPHE

YOU CAN
MAKE AN ORIGINAL
STATEMENT
at any time . . .
APOSTROPHE begins
on page 4



OAKTON Ltd.

FOR THE MAN WHO
PREFERS CLASS
even at his leisure . . .
the OAKTON COLLECTION
starting on page 390

Carriage Court

. . . CLASSICS, THE CLOTHES
YOU LIVE IN,
styled for the way
you live today.
CARRIAGE COURT
on page 124

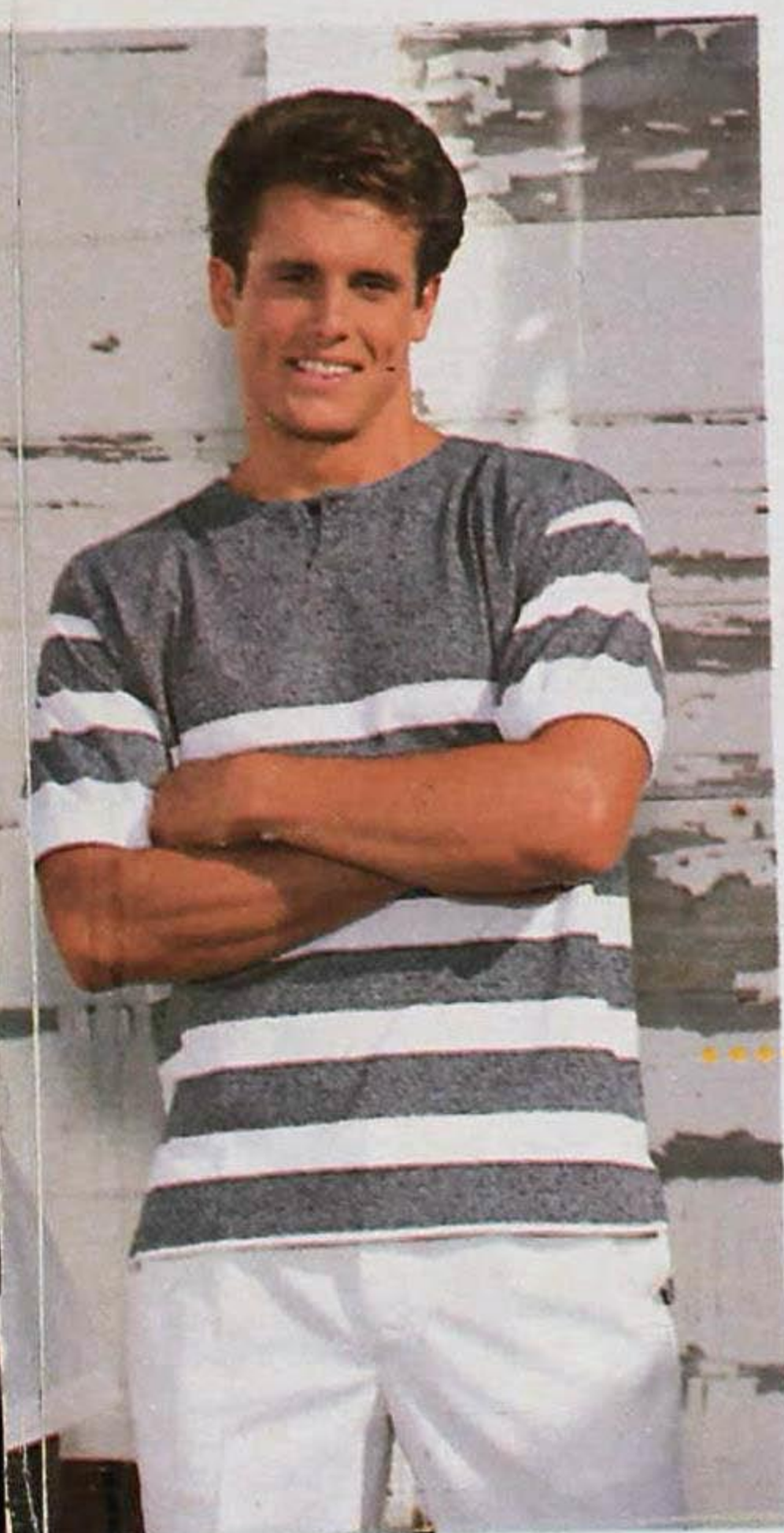




... **CHILDREN
WHO WISH TO BE SEEN**
and heard are
MCKIDS™ kids ...
Boys, pages 521 to 527
Girls, pages 528 to 535
Infant and toddler,
pages 572 to 577
Shoes, page 330



**FOR THE MAN WHO MAKES
SPORT OF LOOKING GOOD...**
ease into TRADER BAY
on page 358



A fabulous wardrobe of eye color...
the possibilities are endless!
Includes easy-to-follow guide to
help you create dazzling new looks.
Convenient mirrored compact and
2 applicators.
8 B 5372—Shpg. wt. 7 oz... Kit \$4.99



48-COLOR EYESHADOW KIT
YOURS FOR ONLY \$4.99
with any apparel purchase
from this Catalog

When it comes to fashion,
there are three things you
can count on from Sears...

STYLE

You believe that fashion is a thing
that should respond to you—rather
than the other way around.

That's why we've introduced a new
collection of shops that reflect the
variety and individuality of today's
lifestyles.

SIZES

You need a special size but you
don't want to wait for a special
catalog.

That's why we've put our complete
selection right here in our General
Catalog. Including...

PETITES
WOMEN'S
HALF-SIZES

BIG & TALL MEN
PRETTY PLUS
FOR GIRLS

...AND MANY MORE

VALUE

You can't resist a bargain.
So here it is...

Earrings, p. 42
Shoes, p. 13, 115

Also
Women's



EVERY ITEM ALSO IN WOMEN'S

Long, cool cardigan with a comfortable oversized shape and softly padded shoulders. Quality cotton knit requires no special care . . . just machine wash. Made in USA. Coordinating sleeveless sweater sold on page 7.

Colors:
1-Navy, white 5-Pale lavender
2-Pale pink, white blue, white
4-Tan, white 3-Pale mint, white

MISSES: XS(4-6); S(8-10); M(12-14); L(16-18). State color number; then letter size XS, S, M or L.
T 7 B 6603YF—Shpg. wt. 1 lb. **\$32**

WOMEN'S: XL(42-44); 2XL(46). State color number; then letter size XL or 2XL.
T 7 B 6604YF—Shpg. wt. 1 lb. 2 oz. **\$34**

Pleated panache! Light, swirling skirt of woven polyester and rayon blend. Elasticized back. Machine wash. Made in USA.

PETITE: state even size 6 to 16.
T 7 B 12603F—White
Shipping weight 9 oz. **\$26**

AVERAGE: state even size 8 to 18.
T 7 B 12604F—White
Shipping weight 9 oz. **\$26**

WOMEN'S: state even waist size 34 to 40.
T 7 B 12605F—White
Shipping weight 11 oz. **\$28**

Items with a "T" prefix (such as T 7 B 6603YF) may take extra time for delivery

SIZE NOTE: PETITE (5'3" and under);
AVERAGE (5'3½" to 5'7");
WOMEN'S (5'4½" to 5'7")

Also
Petite
Women's

APOSTROPHE

summertime cool: cotton
A CARDIGAN AFFAIR

Jewelry, p. 16
Watches, p. 19, 23
Socks, p. 23





Also
Women's

Also
Women's

APOSTR PHE

Show off those suntanned shoulders with an unbeatable sleeveless sweater. New cropped length in an easy-wearing cotton knit that's machine washable. Team with the cardigan on page 5 for a "dressier" casual. Made in USA.

Colors: 2-Pale pink
6-White 3-Pale mint
5-Pale lavender blue 4-Tan

MISSES': XS(4-6); S(8-10); M(12-14); L(16-18). State color number; then letter size XS, S, M or L.
T 7 B 6605YF—Shpg. wt. 9 oz. **\$22**

WOMEN'S: XL(42-44); 2XL(46). State color number; then letter size XL or 2XL.
T 7 B 6606YF—Shpg. wt. 11 oz. **\$24**

Rather be in Bermudas? Shorts of soft laundered cotton twill with generous pleats and hand-stuffin' front pockets. Machine wash. Made in USA.

MISSES': state even size 6 to 18.
T 7 B 24701F—White
T 7 B 24702F—Khaki
Shipping weight 11 oz. **\$18**

WOMEN'S: state even waist size 34 to 40.
T 7 B 24703F—White
T 7 B 24704F—Khaki
Shipping weight 12 oz. **\$20**

High-spirited huaraches . . . south-of-the-border style flats just made for summer! Woven leather uppers with soles of man-made materials. 1/4 in. heel. Imported from Brazil.

WOMEN'S MEDIUM: state 5 1/2 B, 6 B, 6 1/2 B, 7 B, 7 1/2 B, 8 B, 8 1/2 B, 9 B, 10 B.
T 54 B 33590F—White
T 54 B 33591F—Tan
Shipping weight 1 lb. **\$21**

Items with a "T" prefix (such as T 7 B 6605YF) may take extra time for delivery

summertime comfort: cotton

JUST FOR KICKS



Top news: shorter is sweeter! Cropped style T with padded shoulders, back yoke and ribbed neck. Machine washable polyester and cotton knit. Made in USA.

MISSES: XS(4-6); S(8-10); M(12-14); L(16-18).

SOLID COLORS: state letter size XS, S, M or L.

T 7 B 38961F—White
T 7 B 38962F—Navy
T 7 B 38964F—Peach
T 7 B 38971F—Pale lavender blue
T 7 B 38965F—Pale mint
T 7 B 38963F—Pale pink

Shipping weight 6 ounces. **\$14**

STRIPE COLORS: state letter size XS, S, M or L.

T 7 B 38973F—Navy; white stripe
T 7 B 38974F—Pale pink; white stripe
T 7 B 38972F—White; navy stripe
T 7 B 38995F—Pale mint; white stripe
T 7 B 38975F—Peach; white stripe
T 7 B 38996F—Pale lavender blue; white stripe

Shipping weight 6 ounces. **\$15**

The bottom line . . . laundered, lightweight twill pants in white hot white or cool khaki. Soft all-cotton fabric has double track stitching at sides and front leg. Nipped at the waist with side tabs and elastic back waistband. Machine wash. Made in USA.

MISSES: state even size 6 to 18.

T 7 B 62971F—White
T 7 B 62972F—Khaki

Shipping weight 12 ounces. **\$26**

It's about time! Quartz watch with up-to-the-minute styling: sweep second hand, textured leather band, stainless steel back and gold color base metal casing. Warranted by Waltham.* Imported.

4 B 17689—Black
4 B 17688—White

Shipping weight 4 ounces. **\$35**

*Write for free copy, p. 625.

Items with a "T" prefix (such as T 7 B 38961F) may take extra time for delivery

APOSTROPHE



stripe it up!

T-TIME



Jewelry
p. 16, 19, 54



Earrings, p. 54
Shoes, p. 186

Also
Petite

Shipshape henley dress in snappy cotton knit. Easy-fitting elastic waist. Side seam pockets and long sleeves. Machine wash. Made in USA.

PETITE: state even size 4 to 12.

T 31 B 4174F—White,
navy stripe
Shipping weight 1 lb. 15 oz. **\$50**

MISSES': state even size 8 to 18.

T 31 B 1101F—White,
navy stripe
Shipping weight 2 pounds. **\$50**

Nautical flair! Shapely short sleeved dress with padded shoulders, drop waist and zip back closure. Quality yarn dyed stripes. Machine washable polyester and cotton knit jersey. Made in USA.

PETITE: state even size 4 to 12.

T 31 B 4164F—Red,
white stripe
Shipping weight 1 lb. 11 oz. **\$50**

MISSES': state even size 8 to 18.

T 31 B 1102F—Red,
white stripe
Shipping weight 1 lb. 12 oz. **\$50**

Sleeveless salute. Full skirted sass with all-around elastic waist cinched by a wide web belt. Yarn-dyed stripe polyester and cotton knit jersey. Machine wash. Made in USA.

PETITE: state even size 4 to 12.

O 31 B 4167F—Navy,
white stripe
Shipping weight 1 lb. 14 oz. **\$50**

MISSES': state even size 8 to 18.

T 31 B 1103F—Navy,
white stripe
Shipping weight 1 lb. 15 oz. **\$50**

Items with a "T" prefix (such as T 31 B 1101F) could take extra time for delivery; "O" prefix items, allow a minimum of 10 days for delivery

APOSTR PHE

**EVERY ITEM
ALSO IN PETITE**

Jewelry, p.13



*Also
Petite*



*Also
Petite*

along nautical lines
SHAPELY DRESSING





just the right accent SPIRITED SALUTE

Stretch belt. (upper left)

2 in. wide with patent vinyl tabs on stretch polyester fabric. Made in USA.

WAIST SIZES: SM(25-29); ML(30-34).
State letter size SM or ML.

88 B 8411F—Red

88 B 8412F—White

88 B 8413F—Navy

Shipping weight 3 oz. **\$10**

Envelope clutch.

Soft split leather bag with fabric lining. Snap closure and inside zipper compartment. 12x8½ in. Imported.

T 88 B 3350—White

T 88 B 3349—Red

T 88 B 3351—Navy

Shipping weight 11 oz. **\$20**

Red, white and beautiful jewelry.

High quality plastic. Pierced earrings have surgical steel posts.

Color numbers:

208—Red 206—White 209—Navy

Bangles.

State color number 208, 206, 209.

4 B 30835H

Shipping weight 2 oz. **\$7**

Half hoop earrings.

State color number 208, 206, 209.

4 B 30833H—Pierced

4 B 30834H—Clip

Shipping weight 1 oz. **\$7**

Round earrings.

State color number 208, 206, 209.

4 B 30831H—Pierced

4 B 30832H—Clip

Shipping weight 1 oz. **\$8**

Beaded necklace.

Graduated Lucite® plastic beads with gold color bead spacers. 24 in. long. State color number 208, 206, 209.

4 B 30830H

Shipping weight 2 oz. **\$10**

T-strap shoe.

All leather uppers with fully cushioned insoles. Soles of man-made materials. ½ in. heel. Imported.

WOMEN'S MEDIUM: state size 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, 10B.

O 54 B 31102F—Red

O 54 B 31103F—White

Shipping weight 1 lb. 2 oz. **\$21**

Gold color metal jewelry.

Watch.

Base metal case and band; stainless steel back. Quartz movement.

Warranted by Armitron®. Imported.

4 B 17153—Shpg. wt. 4 oz. **\$45**

Bracelet.

Heavy chain link with spring ring closure.

4 B 30841—Shpg. wt. 1 oz. **\$9**

Double link earrings.

Surgical steel posts.

4 B 30838—Pierced

Shipping weight 1 oz. **\$8**

Round rope earrings.

Pierced have surgical steel posts.

4 B 30836—Pierced

4 B 30837—Clip

Shipping weight 1 oz. **\$8**

Polka dot scarf.

31 inches square. Woven polyester with satin tape stripe and dobby pattern. Hand wash. Imported.

88 B 8240—Navy and white

88 B 8241—Red and white

Shipping weight 2 ounces. **\$6**

Web belt. (lower left)

1¼ in. wide cotton web with leather tabs, antique gold color roller buckle.

WAIST SIZES: S(25-27); M(28-30);

L(31-33).

State size S, M or L.

88 B 7904F—Red

88 B 7900F—White

88 B 7902F—Navy

Shipping weight 3 oz. **\$8**

Cap toe oxford.

Perfed leather upper with cushioned insole. Soles of man-made materials. ¼ in. heel. Imported.

WOMEN'S MEDIUM: state size 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, 10B.

O 54 B 18161F—White with red

O 54 B 18159F—Solid white

O 54 B 18160F—White with navy

Shipping weight 1 pound. **\$25**

*Write for free copy, see page 625

Items with "T" prefix (such as T 88 B 3350) could take extra time for delivery.

"O" prefix items, allow a minimum of 10 days for delivery





Shoes, p. 13

Jewelry, p. 13, 65

Also
Women's

takin' it fast

JACKET REQUIRED

Just the right jacket to take all your summer times in stride! Cool sheeting with style to spare: button tabs at waist, 2 chest pockets and back yoke with a panel pleat. Machine washable woven cotton and polyester. Made in USA or imported.

MISSES': state letter size XS, S, M, L from size chart below.

T 7 B 12607F—White
Shipping weight 13 oz. **\$26**

WOMEN'S: state letter size XL, 2XL from size chart below.

T 7 B 12608F—White
Shipping weight 1 lb. **\$28**

Saucy short sleeve top in a fun, boxy shape.

Pullover style has ribbed collar, padded shoulders and a pocket. Machine washable woven polyester and rayon twill. Made in USA.

Colors: 7—Red, white
8—Khaki, white 6—Navy, white

MISSES': state color number; then letter size XS, S, M, L from size chart below.

T 7 B 6485YF—Shpg. wt. 4 oz. **\$20**

WOMEN'S: state color number; then letter size XL, 2XL from size chart below.

T 7 B 6487YF—Shpg. wt. 6 oz. **\$22**

Flirty skirt in just-below-knee length with a wonderful fluted hem. Back zipper and button closure. Polyester and rayon twill. Machine wash. Made in USA. See size note below.

Colors: 7—Red, white
8—Khaki, white 6—Navy, white

PETITE: state color number; then even size 6 to 16.

T 7 B 3608YF—Shpg. wt. 5 oz. **\$26**

AVERAGE: state color number; then even size 8 to 18.

T 7 B 3613YF—Shpg. wt. 6 oz. **\$26**

WOMEN'S: state color number; then even waist size 32 to 42.

T 7 B 3618YF—Shpg. wt. 6 oz. **\$28**

SIZE NOTE:

PETITE (5'3" and under)

AVERAGE (5'3½" to 5'7")

WOMEN'S (5'4½" to 5'7")

SIZE CHART

MISSES'

| XS | S | M | L |
|-------|--------|---------|---------|
| (4-6) | (8-10) | (12-14) | (16-18) |

WOMEN'S

| XL | 2XL |
|---------|---------|
| (38-40) | (42-44) |

Items with a "T" prefix (such as T 7 B 6485YF) could take extra time for delivery

APOSTR PHE

Also
Women's

Also
Petite,
Women's

The shape of things to come!
Cropped polo sweater with the new
boxy look and a clever knit-in textured
design. Padded shoulders. Super
comfortable all cotton knit. Machine
wash. Made in USA.

Colors:
3-Lt. mint 2-Lt. yellow
6-Lt. pink 5-Cream
4-Lavender blue 1-Lt. peach

MISSES': S(8-10); M(12-14); L(16-18).

State color number; then letter
size S, M, L.

T 7 B 6601YF—Shpg. wt. 14 oz. **\$25**

WOMEN'S: XL(42-44); 2XL(46).

State color number; then letter
size XL, 2XL.

T 7 B 6602YF—Shpg. wt. 1 lb. **\$27**

A natural attraction: wood jewelry!

Lacquered for a fine, lustrous and
durable finish. Earrings have surgical
steel posts. Made in USA.

Bangles. Set of three in natural, mint
and peach.

4 B 30840—Shpg. wt. 2 oz. **\$10**

Circle drop pierced earrings.
(on p. 17)

State color number:
204-Peach 205-Mint

4 B 30827H—Shpg. wt. 1 oz. **\$6**

Hoop pierced earrings. (on p. 16)

State color number:
204-Peach 205-Mint

4 B 30829H—Shpg. wt. 1 oz. **\$6**

Items with "T" prefix
(such as T 7 B 6601YF)
may take extra time for delivery

APOSTR PHE

Also
Women's

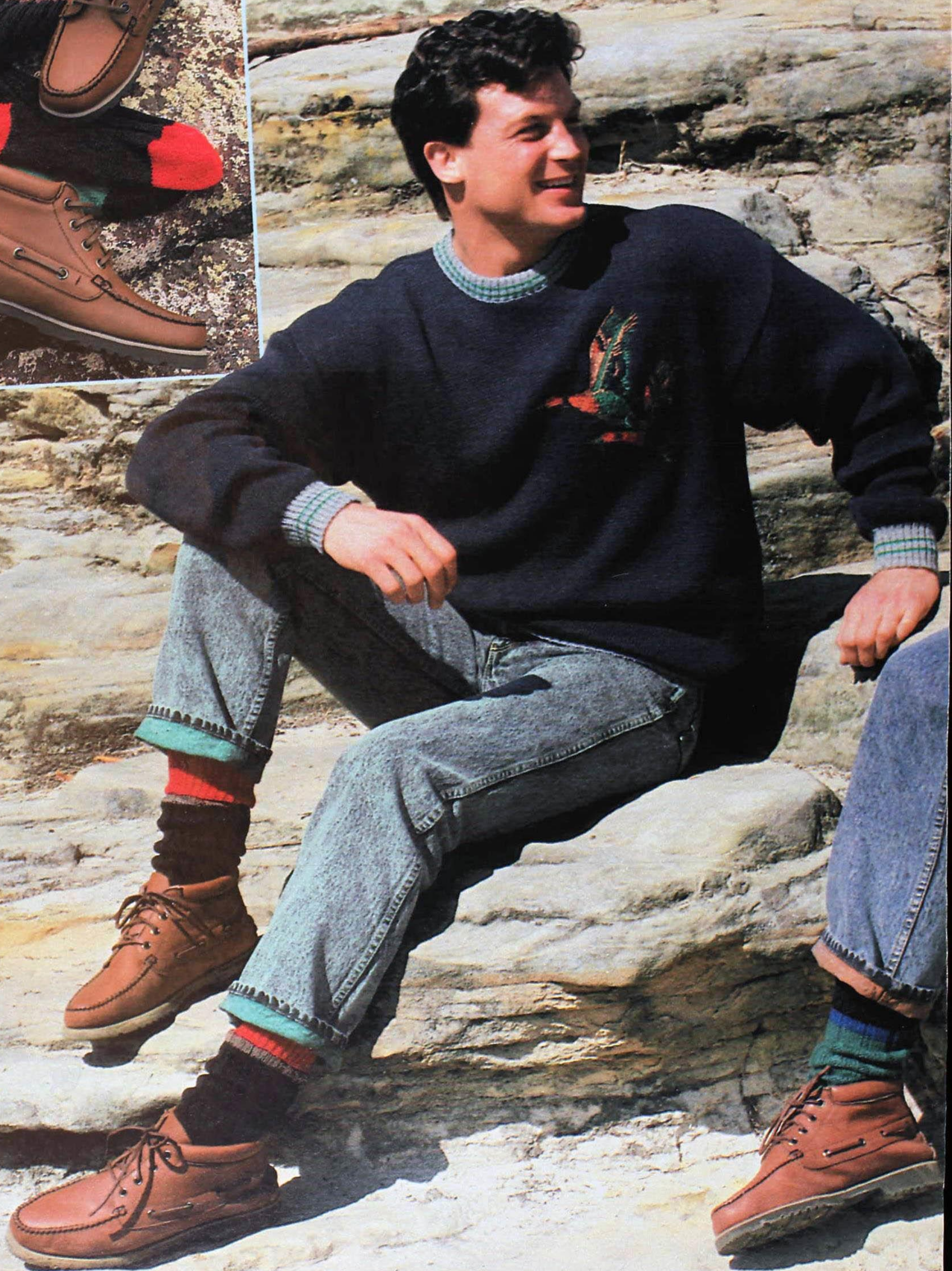
Skirt, p. 5



summertime fun: cotton

POLO ANYONE?





The fleece option: anytime, anywear

Fleece crosses the boundary to dressed-up casual in some of the newest looks this season. Soft, acrylic knit that's flatteringly body conscious. Machine wash. Made in USA. See size notes below.

High-spirited jumpsuit with just the right details: front zipper, elastic waist, side pockets, raglan sleeves, rib neck and cuffs. Belt sold separately.

| State even size | PETITE | MISSES' |
|-----------------|--------------|----------------|
| | 4 to 16 | 8 to 18 |
| Red | O 31 H 4518F | T 31 H 1292F |
| Oatmeal | O 31 H 4315F | T 31 H 1294F |
| Black | O 31 H 4314F | T 31 H 1293F |
| Wt. | 1 lb. 14 oz. | 1 lb. 15 oz. |
| Price | \$47 | \$47 |
| State even size | TALL | WOMEN'S PETITE |
| | 10 to 20 | 14WP to 24WP |
| Red | O 31 H 6292F | O 31 H 5376F |
| Oatmeal | O 31 H 6294F | O 31 H 5378F |
| Black | O 31 H 6293F | O 31 H 5377F |
| Wt. | 2 lbs. | 2 lbs. |
| Price | \$49 | \$49 |

Long sleeve dress with shapely bodice set off by a full swirl of skirt. Padded shoulders; side pockets.

| State even size | PETITE | MISSES' |
|-----------------|--------------|--------------|
| | 6 to 16 | 8 to 18 |
| Oatmeal | O 31 H 4313F | T 31 H 1353F |
| Black | O 31 H 4312F | T 31 H 1352F |
| Red | O 31 H 4517F | T 31 H 1291F |
| Wt. | 1 lb. 13 oz. | 1 lb. 14 oz. |
| Price | \$40 | \$40 |

WOMEN'S PETITE: state even size 14WP to 24WP.

T 31 H 5382F—Oatmeal
O 31 H 5381F—Black
O 31 H 5379F—Red
Wt. 1 lb. 15 oz. . . . **\$42**

S-t-r-e-t-c-h belt! 3 inches wide of polyester elastic. 3 snap closure. WAIST SIZE: SM(25-29); ML(30-34). State letter size SM or ML.

T 88 H 7635F—Red
T 88 H 7636F—Black
T 88 H 7637F—Khaki
Wt. 3 oz. . . . **\$8**

The shoes? Colorful leather upper flats adorned with grosgrain ribbon and a snappy elastic inset. Unlined. Soles of man-made materials. Imported.

WOMEN'S MEDIUM: state 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, 10B
O 54 H 16661F—Red with black
O 54 H 16662F—Navy with black
O 54 H 16660F—Black with black
Wt. 1 lb. 4 oz. . . . **\$20**

Silver-wear! Silver color metal earrings. Pierced have surgical steel posts. Made in USA.

4 H 31075—Pierced
4 H 31076—Clip
Wt. 2 oz. . . . **\$10**

McKids™ top has super plaid design, rib collar and cuffs. Acrylic knit. Machine wash. Made in USA. See chart on p. 660 for sizing.

INFANT: state size S, M or L.
29 H 70294F—Green with navy
Wt. 3 oz. . . . **\$10**

TODDLER: state size 2T, 3T or 4T.
29 H 75254F—Green with navy
Wt. 4 oz. . . . **\$10**

Little denims for little guys.

McKids™ washed cotton jeans with colorful rib knit trim on two pockets and rib cuffs. Machine wash. Made in USA.

See chart on p. 660 for sizing.
INFANT: state size S, M or L.

29 H 70302F—Navy
Wt. 4 oz. . . . **\$11**

TODDLER: state size 2T, 3T or 4T.
29 H 75255F—Navy
Wt. 5 oz. . . . **\$11**



Check your size
We've changed our HALF SIZES to reflect the changing industry standards. Please check the chart on page 40 before ordering.

SIZE NOTE: PETITE (5'3" and under); MISSES' (5'3½" to 5'7"); TALL (5'7½" to 6'); WOMEN'S PETITE (5'4" and under).

Items with a "T" prefix (such as T 31 H 1292F) may take extra time for delivery: for items with an "O" prefix, allow a minimum of 10 days.

McKids and the McDonaldland Characters are the Trademarks of McDonald's Corporation.
© 1987 McDonald's Corporation



Menswear coming on strong

Exceptional flat knit sweater with a distinctive accent...embroidered ducks! Comfortable mid-weight acrylic and wool blend. Machine wash. Imported.

MEN'S SIZE: S(34-36); M(38-40); L(42-44); XL(46-48).

State size S, M, L or XL.

T 41 H 37731F—Blue grey sweater
Wt. 10 oz. . . . **\$35**

Heavyweight champ! Wool blend sweater emblazoned with an embroidered ram's head on the boldest of plaids. Knit big and bulky in a toasty shaker stitch. Collar, cuffs and bottom all with contrast color stripe. Machine washable acrylic and wool. Imported.

MEN'S SIZE: S(34-36); M(38-40); L(42-44); XL(46-48).

State size S, M, L or XL.

T 41 H 37732F—Olive sweater
Wt. 1 lb. 2 oz. . . . **\$35**

The newest blues: all-cotton denim that's dyed twice—once in dark, once in bright. It's up to you how to play it. SAFE...the outside jeans give only a hint of the color underneath. Or SHOW-OFF...turn up the cuffs for a color show that lets all the brights out. 5-pockets; straight legs. Machine wash.

Made in USA.

MEN'S AVERAGE:

| | |
|------------------|--------------------|
| state waist size | 30, 32, 34, 36, 38 |
| then inseam | 30, 32, 34 |

T 41 H 49160F—Black jeans

overdyed green

T 41 H 49159F—Indigo jeans

overdyed orange

Wt. 1 lb. 1 oz. . . . **\$30**

Colorfully striped wool socks in a wide, flat rib knit. Machine wash.

Made in USA.

MEN'S REGULAR: fits size 10 to 13.

O 41 H 42175—Green socks

O 41 H 42171—Black socks

Wt. 5 oz. . . . **\$10**

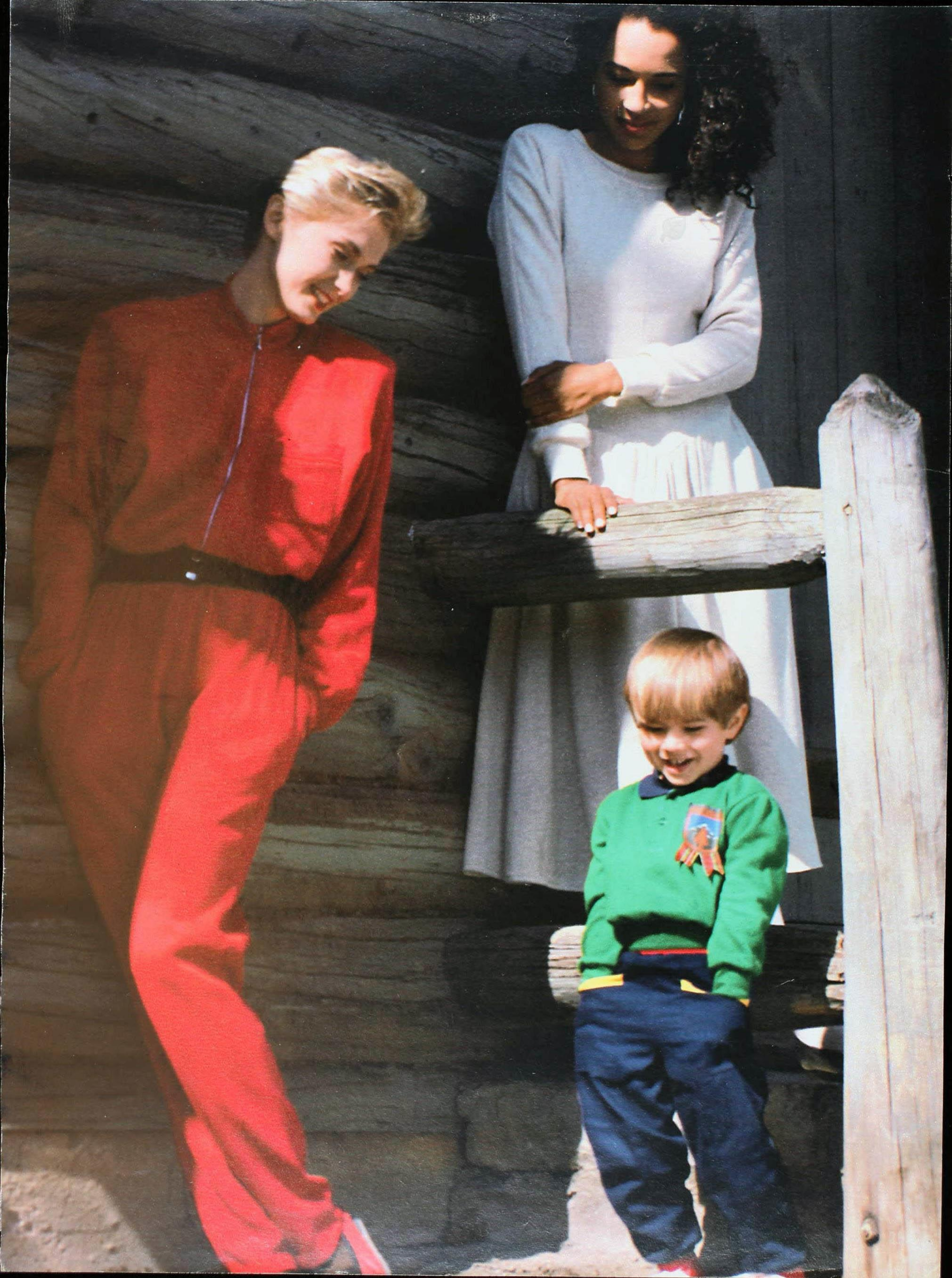
A step-up from casual...leather half boots with a rugged, yet polished look. Oiled leather uppers have handsewn true moccasin construction.

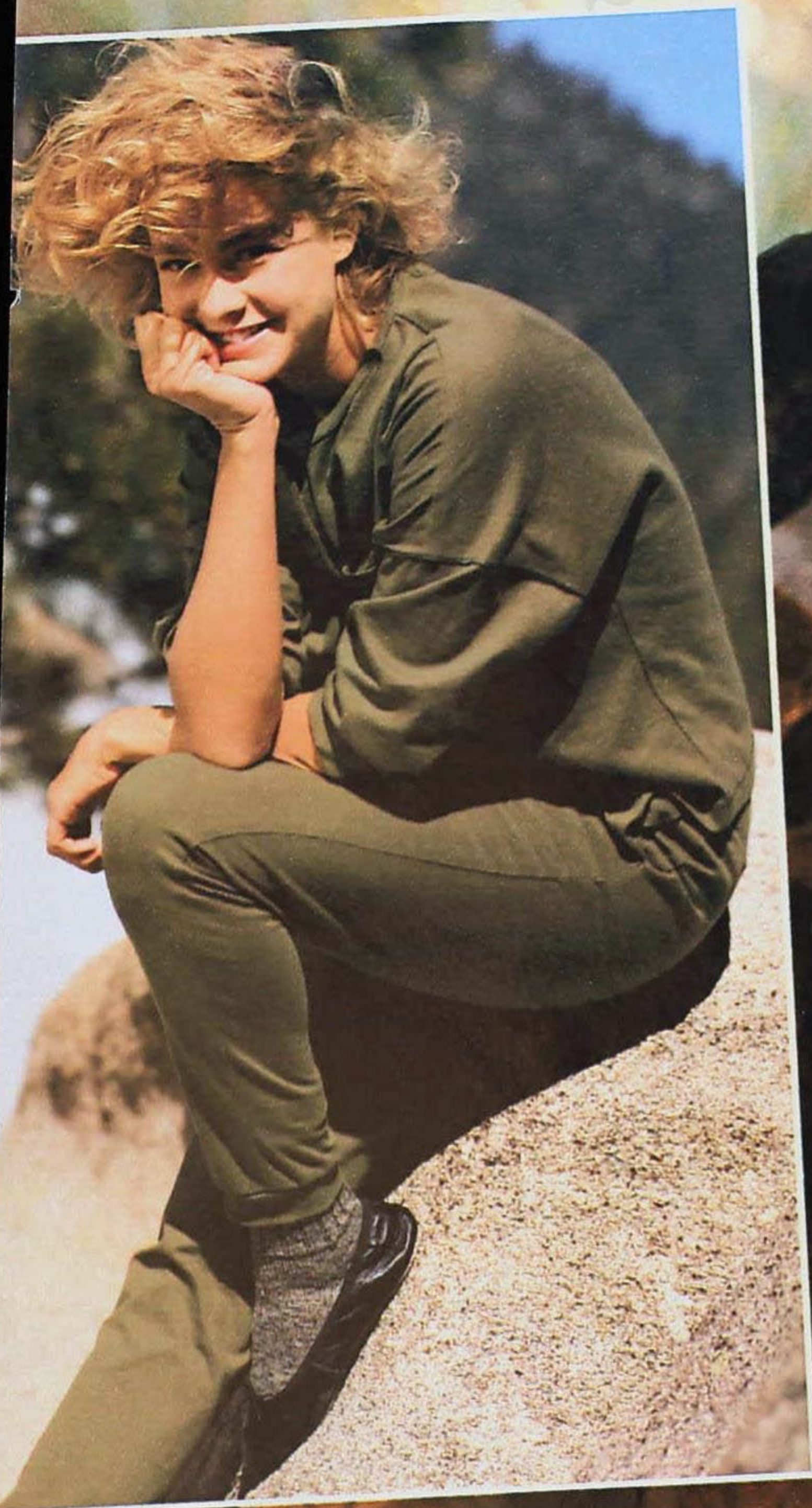
Cushioned collar and heel pad, rawhide laces. 3/4-inch sponge rubber backed leather sock lining. Mini lug sole of man-made materials. Imported.

MEN'S MEDIUM: state 7 1/2 D, 8 D, 8 1/2 D, 9 D, 9 1/2 D, 10 D, 10 1/2 D, 11 D, 12 D, 13 D

T 67 H 77052F—Brown half boots

Wt. 2 lbs. 2 oz. . . . **\$55**





Weekendwear for women. Knits with a sleek, shapely look in 100% cotton jersey. Machine wash. Made in USA.

Heavyweight henley contoured with lots of cover-stitched seams and side panels. Preshrunk to retain the original size and shape as well as for extra softness. Lightly padded drop shoulders, two button placket and front pocket. MISSES': S(8-10); M(12-14); L(16-18).

State letter size S, M or L.
T 7 H 50970F—Tan
T 7 H 50967F—Olive green
T 7 H 50968F—Black
T 7 H 50969F—Raspberry
Wt. 10 oz. . . . \$20

Highwaisted, high fashion pants. Loads of detailing: button fly front with a wide three button waist, button side tabs, and a gathered "paper bag" elastic back waistband. Ribbed bottom cuffs.

MISSES': S(8-10); M(12-14); L(16-18).
State letter size S, M or L.
T 7 H 84140F—Tan
T 7 H 84137F—Olive green
T 7 H 84138F—Black
T 7 H 84139F—Raspberry
Wt. 14 oz. . . . \$24

Slouch socks flecked with multi-colored yarn accents. Solara[®] acrylic, stretch nylon and rayon. Machine wash. Made in USA. One size fits women's hosiery sizes 9 to 11.
75 H 26149—Black, white tweed
75 H 26147—Khaki tweed (not shown)
75 H 26148—Burgundy tweed (not shown)
Wt. 2 oz. . . . \$3

Ballet/exercise slipper with soft leather upper, sueded leather sole and elastic strap. Made in USA. Half sizes, order next size larger.

WOMEN'S MEDIUM WIDE: state 5C, 6C, 7C, 8C, 9C or 10C.
T 54 H 54852F—Black
Wt. 9 oz. . . . \$16

Fleece separates designed to give men more options . . . definitely not just "activewear". Prewashed polyester and cotton blend that's soft, yet durable. Machine wash. Imported.

Oversized tops.

MEN'S AVERAGE: S(34-36); M(38-40); L(42-44); XL(46-48).

State letter size S, M, L or XL.
T 41 H 30469F—Green, charcoal
T 41 H 30468F—Royal, charcoal
Wt. 1 lb. . . . \$30

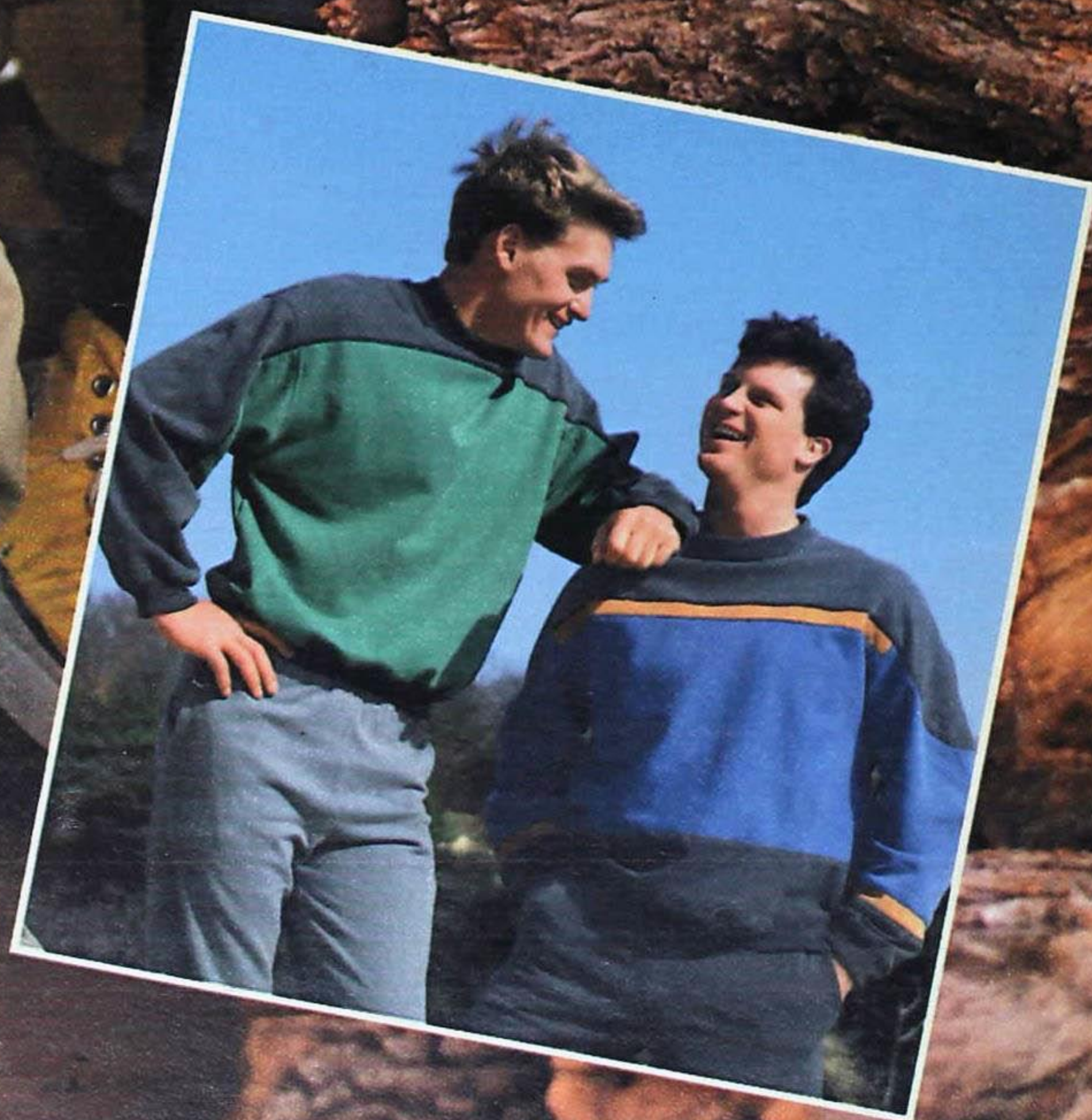
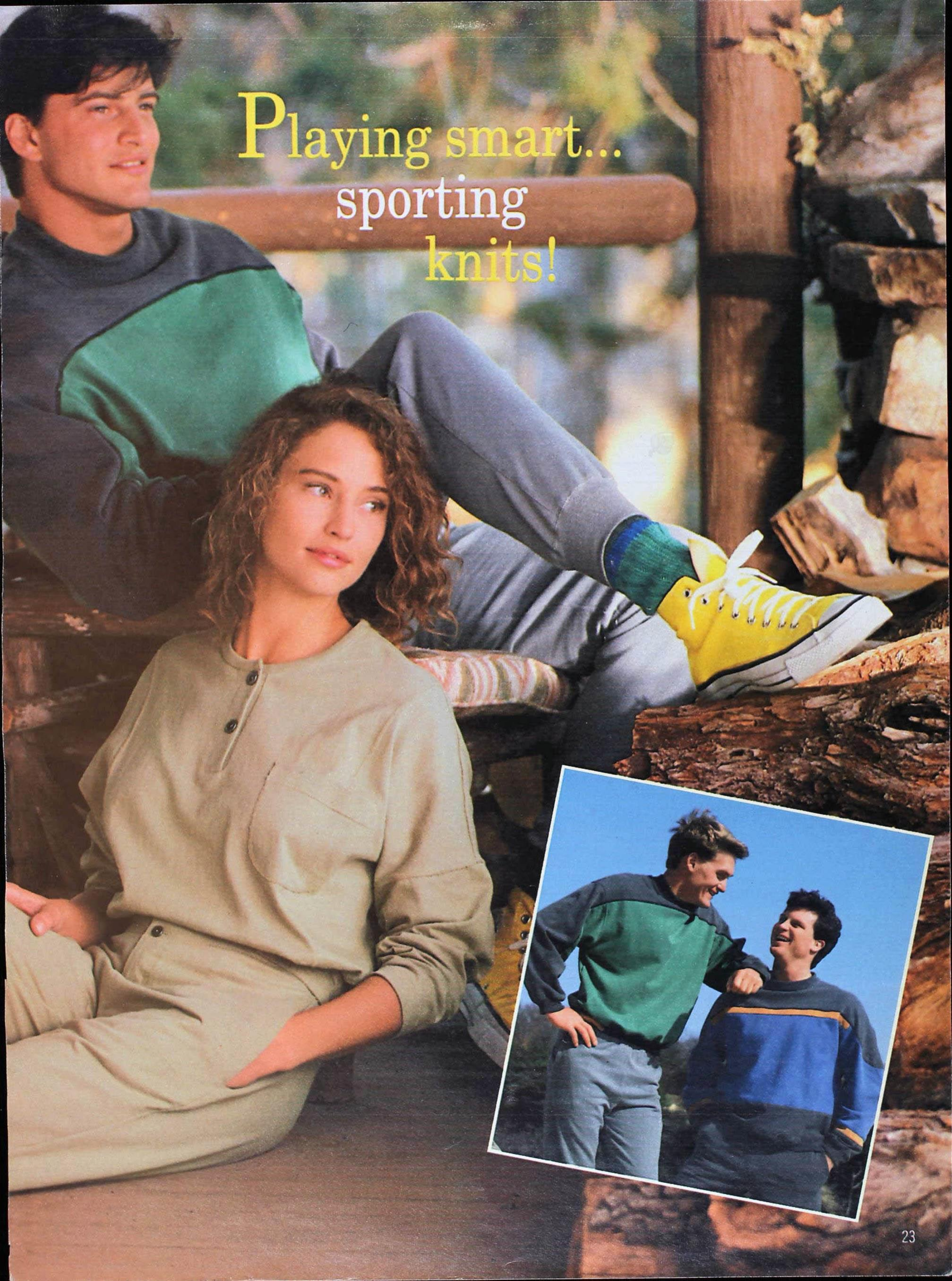
Pull-on pants with elastic at waist and legs. Side seam pockets and back pocket.

MEN'S AVERAGE: S(30-32); M(34-36); L(38-40); XL(42-44).
State letter size S, M, L or XL.
T 41 H 30474F—Charcoal
Wt. 1 lb. . . . \$25

Items with a "T" prefix (such as T 7 H 50967F) may take extra time for delivery.



Playing smart...
sporting
knits!





Transformed by tartan

The must-have pattern for fall? Plaid. How it's done best? In moderation, like this trio in stonewashed denim spiked with plaid. 100% cotton detailed with red over stitching. Machine wash. Imported.

Washed for wear, a jacket with true character! Detailed with metal buttons, front and back yokes, side button tabs and flap front pockets.

MISSES': S(8-10); M(12-14); L(16-18).

State letter size S, M or L.

T 7 H 86013F—Indigo jacket

Wt. 2 lbs. . . . \$40

No more basic blues! Pleated jeans have touches of plaid at the turned up cuffs and around the back pocket!

MISSES': state even size 8 to 18.

T 7 H 86014F—Indigo jeans

Wt. 1 lb. 5 oz. . . . \$28

The not-too-short short skirt (it's approximately 24 inches from bottom of waistband.) Plaid peeks out at the front pockets, inside waistband and inside fly.

MISSES': state even size 8 to 18.

T 7 H 25708F—Indigo skirt

Wt. 1 lb. . . . \$26

Plaid all over...our brushed flannel shirt! Designed with a relaxed, slightly oversized fit. Covered button placket, front pocket and shirttail bottom. Machine washable polyester and cotton. Made in USA.

MISSES': S(8-10); M(12-14); L(16-18).

State letter size S, M or L.

T 7 H 3577F—Wt. 6 oz. . . . \$24

A western belt with etched silver color buckle, loop and tip. 1 1/4 inch wide. Bonded leather fibers.

WAIST SIZES: S(24-27); M(28-31); L(32-35).

State letter size S, M or L.

88 H 7646F—Red belt

88 H 7647F—Navy belt

Wt. 5 oz. . . . \$8

Weekend wear for feet. Penny loafers with smooth, burnished leather uppers. Unlined for flexibility. 3/4 inch stacked heel. Soles of man-made materials. Imported from Brazil. WOMEN'S MEDIUM: state 5 1/2 B, 6 B, 6 1/2 B, 7 B, 7 1/2 B, 8 B, 8 1/2 B, 9 B or 10 B.

O 54 H 18137F—Navy shoes

T 54 H 18136F—Red shoes

Wt. 1 lb. 6 oz. . . . \$25

Turtleneck, p. 179

Items with a "T" prefix (such as T 7 H 86013F) may take extra time for delivery. "O" prefix items, allow a minimum of 10 days for delivery.

Cover-ups that stand out, warmly

Quilting . . . the season's strongest new look for women's outerwear. An exceptional example? This brushed twill stadium jacket from Innerview by Gitano. Accented all-around with toasty cross-stitching and finished with metal buttons, zipper and a print cotton flannel lining. You'll stay cozy too — just pull up the hood, tie the drawstrings and bury your hands in the deep patch pockets! Durable polyester and cotton blend. Polyester fiberfill. Machine wash. Imported.

MISSES': S(6-8); M(10-12); L(14-16).

State letter size S, M or L.

T 17 H 7024F—Khaki

T 17 H 7025F—Winter white

Wt. 5 lbs. 11 oz. . . . **\$80**

WOMEN'S PETITE: 1X (16WP-18WP);

2X (20WP-22WP); 3X (24WP-26WP).

State size 1X, 2X or 3X. See chart on p. 40 before ordering.

O 17 H 7026F—Khaki

O 17 H 7027F—Winter white

Wt. 5 lbs. 13 oz. . . . **\$85**

SIZE NOTE: MISSES' (5'3½" to 5'7");
WOMEN'S PETITE (5'4" and under);

Back full force this fall . . . the 100% wool men's toggle coat. Fashion that doesn't forget the cold: detachable hood with pull cord, deep cargo pockets and full nylon lining. Plus polyester fiberfill for extra warmth. Dry clean. Best of all, it's made in USA.

MEN'S AVERAGE: S(36-38); M(39-41);

L(42-44); XL(45-47).

State letter size S, M, L or XL.

T 41 H 96224F—Navy

T 41 H 96225F—Gray

Wt. 5 lbs. . . . **\$120**

Fingertip flair! Acrylic knit gloves with a show-off flare cuff. Made in USA. One size fits women's glove sizes up to size 8.

88 H 8513—Nutmeg tweed gloves

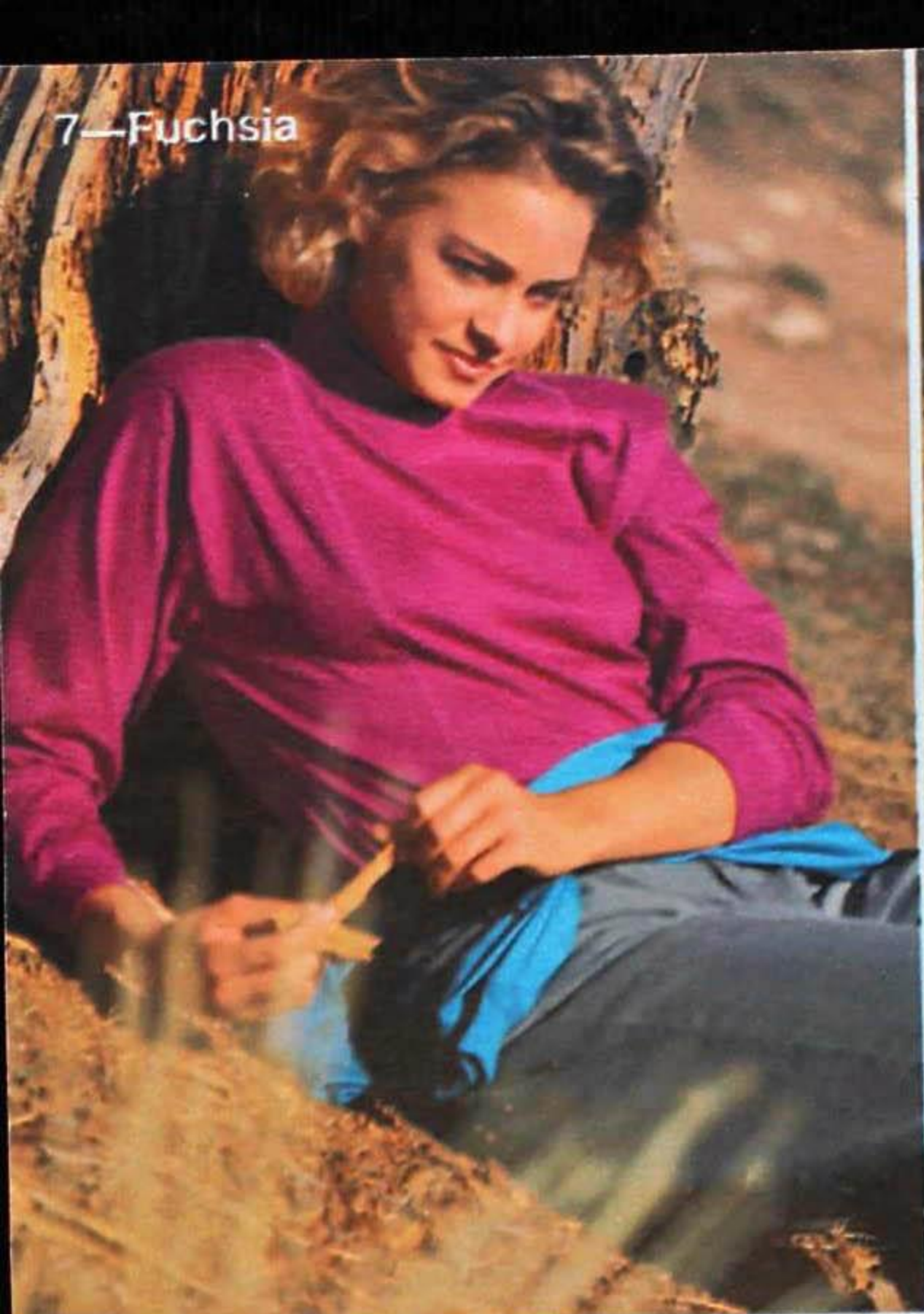
Wt. 2 oz. . . . **\$6**

Items with a "T" prefix, (such as T 17 H 7024F) could take extra time for delivery; "O" prefix items, allow a minimum of 10 days for delivery.





Muffler, p. 13
Women's pants, p.29



7—Fuchsia



1—Winter white



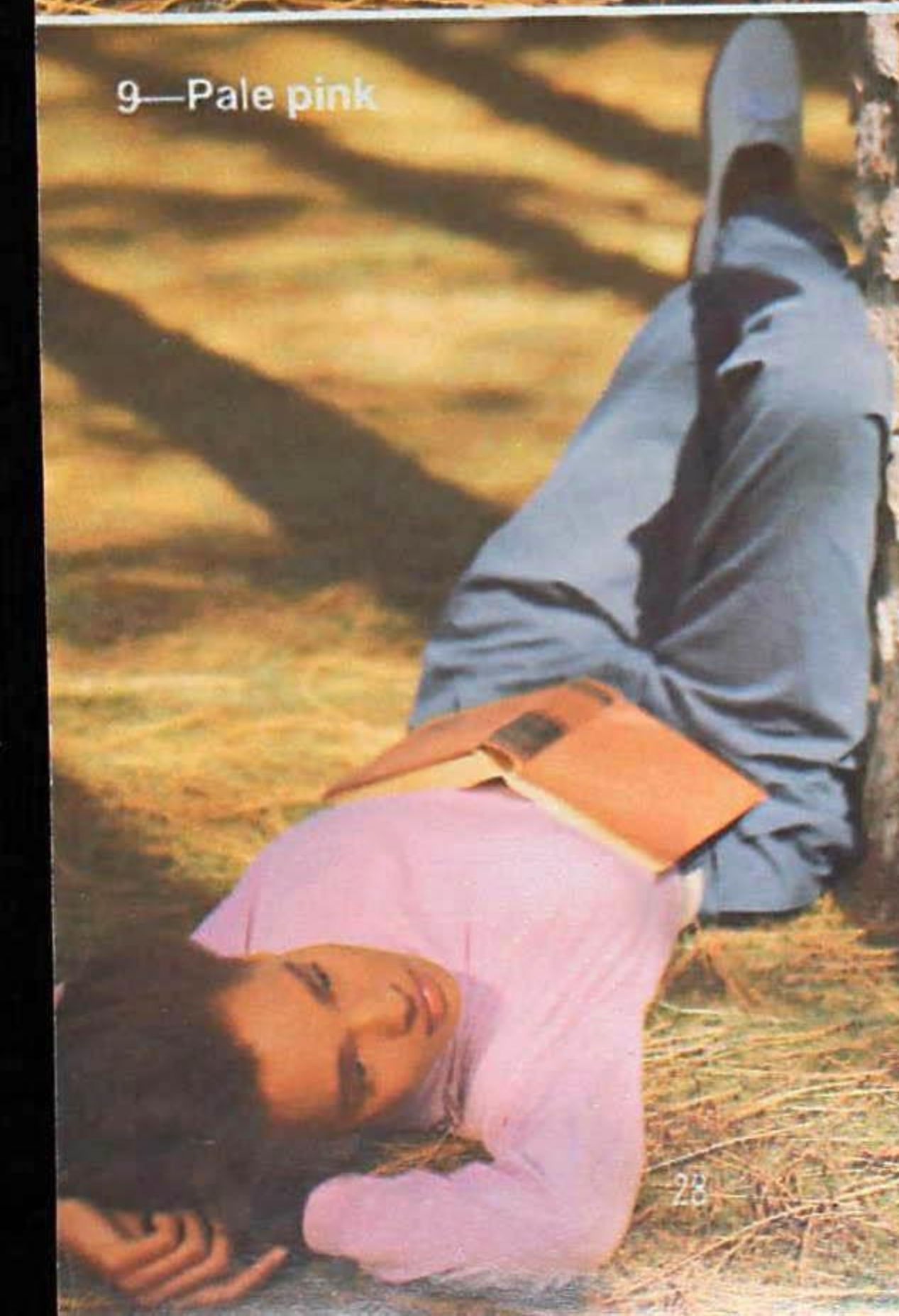
6—Cognac



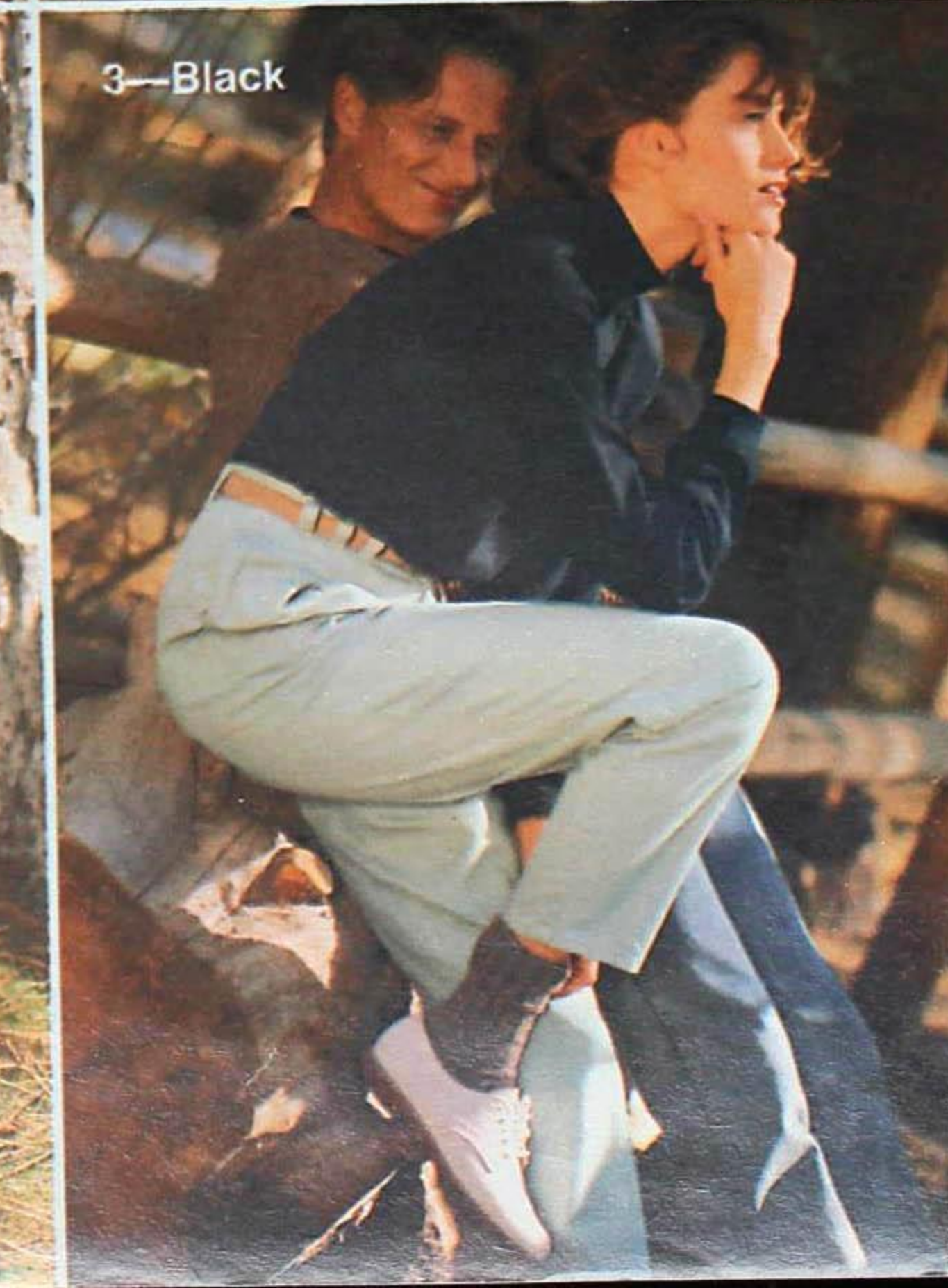
5—Pale blue



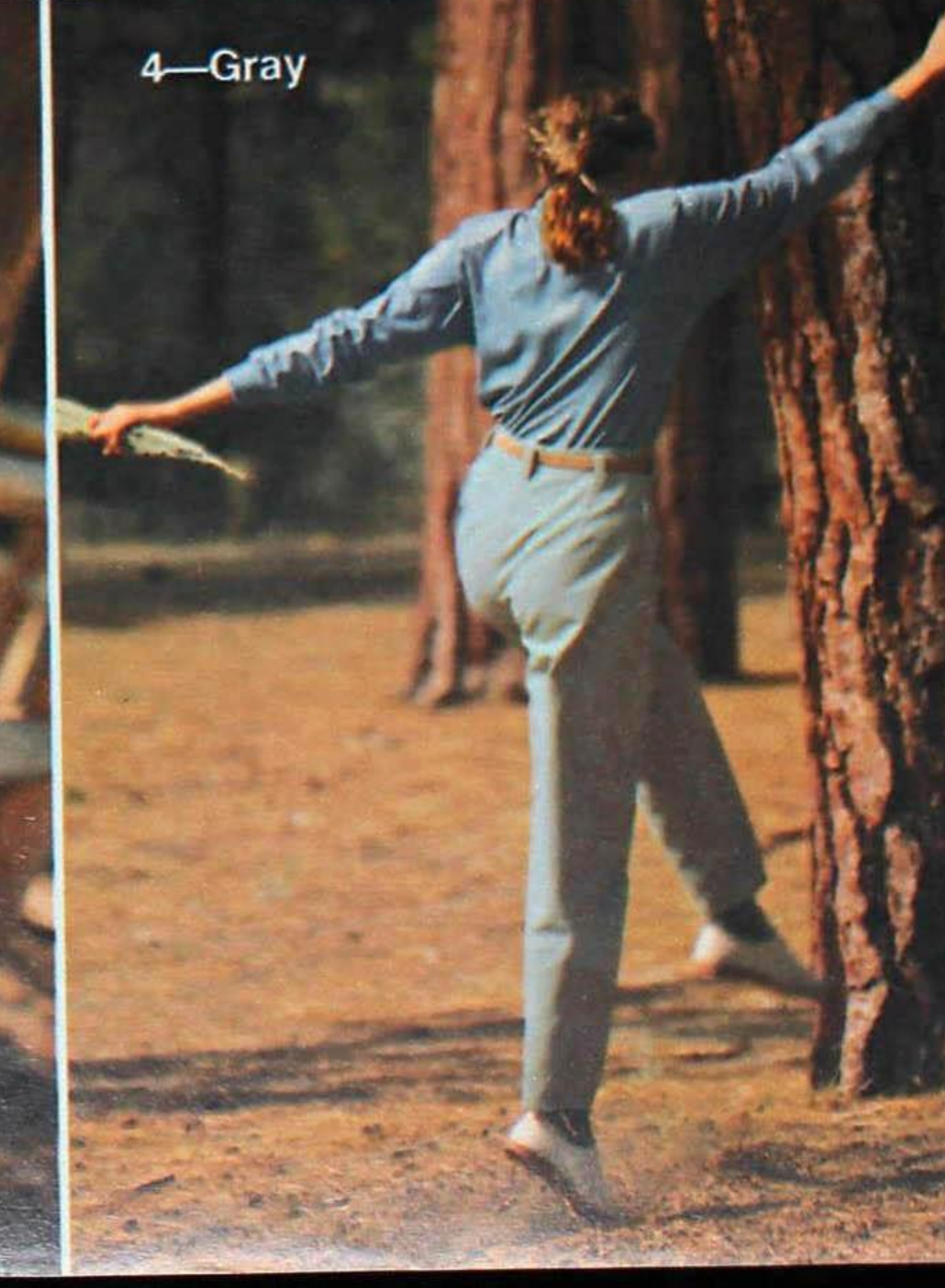
8—Turquoise



9—Pale pink



3—Black



4—Gray

Casuals take shape

2—Red



Reinventing the turtleneck. Cut to perfection and contoured with cover-stitched seams. Jersey knit polyester and cotton. Rib neck and cuffs. Machine wash. Imported.

MISSES': S(8-10); M(12-14); L(16-18). State color number; then letter size S, M or L.
7 H 5092YF—Wt. 10 oz. . . . **\$16**
WOMEN'S: 1X(18W-20W); 2X(22W-24W). State color number; then size 1X or 2X. See chart on p. 40 before ordering.
7 H 5093YF—Wt. 12 oz. . . . **\$18**

Washed cotton twills! Pants with that already "broken in" character. Plus form flattering waist details like eyecatching full pleats, triple belt loops, front pocket and shapely back darts. Side seam pockets too. Machine wash. Some made in USA and some imported (USA materials).

MISSES': state even size 8 to 18.
T 7 H 84111F—Gray
T 7 H 84112F—Lt. taupe
Wt. 1 lb. . . . **\$26**
WOMEN'S: state even size 16W to 24W. See chart on p. 40 before ordering.
T 7 H 84121F—Gray
T 7 H 84122F—Lt. taupe
Wt. 1 lb. 2 oz. . . . **\$28**

The right belt for fall...in versatile suede. 1 inch wide with covered buckle. Imported. MISSES' WAIST: S(24-27); M(28-31); L(32-35). State letter size S, M, L.

T 88 H 7639F—Red
T 88 H 7640F—Taupe
T 88 H 7638F—Black
Wt. 3 oz. . . . **\$12**
WOMEN'S WAIST: 1X(36-39); 2X(40-43). State size 1X or 2X.
T 88 H 76395F—Red
T 88 H 76405F—Taupe
T 88 H 76385F—Black
Wt. 5 oz. . . . **\$14**

The hottest new footwear? Ice white suede bucks! Pigskin suede uppers set off by red soles (of man-made materials). Made in USA. See p. 322 for other colors available. WOMEN'S MEDIUM: state 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, 10B.
O 54 H 18072F—Ice white
Wt. 1 lb. 4 oz. . . . **\$25**

A world-class collection.
Four pages of
self-assured style.
Made to pair
as you please . . .
in richly colored,
distinctive fabrics.
From a country with the
ultimate edge on
fashion.
Viva Italiano!

A The new standard in jackets.
Boldly colored plaid. Constructed
in the menswear tradition with a three
pocket front, strong shoulders, full
acetate lining and finely finished
seams. Top quality wool blended
with nylon and polyester for superior
shape. Dry clean. Made in Italy.
MISSES': state even size 6 to 16.
O 17 H 2252F—Black, cognac brown
Wt. 2 lbs. 6 oz . . . **\$115**

B The dress, perfectly suited.
Precisely tailored for maximum
impact. Knit of fine acrylic to look
remarkably like wool but feel soft and
comfortable. Detailed with
asymmetrical collar, two front
pockets and padded shoulders.
Machine wash. Made in Italy.
MISSES': state even size 8 to 18.
O 31 H 1306F—Cognac brown
O 31 H 1307F—Black
Wt. 1 lb. 5 oz . . . **\$80**

C The trench coat that demands
attention and deserves it all!
Generously constructed in fine wool
with a touch of nylon.
More-than-classic double breasted
design with extended epaulettes,
stylized oversteitching, tie belt and
exceptional buttons crafted to
imitate marble. Dry clean.
Made in Italy.

PETITE: state even size 6 to 16.
O 17 H 1102F—Cognac brown
O 17 H 1105F—Black
Wt. 4 lbs. 7 oz . . . **\$160**

MISSES': state even size 8 to 18.
O 17 H 1101F—Cognac brown
O 17 H 1104F—Black
Wt. 4 lbs. 9 oz . . . **\$160**

WOMEN'S PETITE: state even size
14WP to 22WP. See note below.
O 17 H 1103F—Cognac brown
O 17 H 1106F—Black
Wt. 4 lbs. 11 oz . . . **\$170**

D The gloves . . . leather, of course.
Fully lined in a cashmere, wool,
silk blend. Three button length.
Made in Italy.
State glove size: 6½, 7, 7½, 8.
O 88 H 5436F—Cognac brown
O 88 H 5435F—Black
Wt. 2 oz . . . **\$35**

SIZE NOTE:
PETITE (5'3" and under);
MISSES' (5'3½" to 5'7");
WOMEN'S PETITE (5'4" and under)

✓ Check your size

We've changed our **HALF SIZES**
to reflect the changing industry
standards. Please check the chart
on page 40 before ordering.

Items with an "O" prefix
(such as O 17 H 2252F) allow a
minimum of 10 days for delivery

APOSTROPHE / our Italian collection
European

Also
Petite,
Women's Petite



D

C

Jewelry, pp. 16, 40, 53
Hat, p. 43
Shoe, p. 204

APOSTROPHE / **our** Italian collection
European

A



E

F



A The European suit. Representing a whole new proportion. Pairing an extra long jacket over a short, leggy skirt. Revolutionizing the fabric story with a heavier, textured wool-blend. But always remembering quality. Fully lined in polyester. A signature touch of all cotton velvet for the notched collar. Skirt is approx. 25 in. long from back waist. Jacket, skirt of world class wool blended with polyester. Turn back one page for a second option: the plaid jacket on p. 30 is another perfect partner for this check skirt. Dry clean. **MADE IN ITALY.** Belt sold separately. **MISSES':** state even size 6 to 16. O 17 H 2253F—Black with cognac Wt. 3 lbs . . . **\$135**

B The little black dress in irresistible knit with an empire bodice striped in cognac. Sleek and loose fitting, truly straightforward style. Equal parts wool and acrylic. Hand wash. Made in Italy. **MISSES':** state even size 8 to 18. O 31 H 1308F—Wt. 1 lb. 3 oz. **\$65**

C The supreme complement . . . a soft, shapely sweater. Working undercover, it's the ideal suit accessory. Alone, its true form emerges. Curvaceously cut with smoothly padded shoulders narrowing to a slim waist. Contoured knit in acrylic and wool blend. Machine wash. Made in Italy. **MISSES':** S(8-10); M(12-14); L(16-18). State letter size S, M or L. T 7 H 66094F—Black T 7 H 66095F—Cognac brown Wt. 13 oz . . . **\$35**

D The right bag. In leather, of course. Snap closure on half flap. Vinyl lining. Adjustable shoulder strap. 12x9 in. Made in Italy. O 88 H 3365—Black Wt. 14 oz . . . **\$50**

E and F The real thing. Bracelets in handpolished 14K gold. 7 inches long. Made in Italy.

E Twisted oval braid. T 4 H 60148—Wt. 1 oz . . . **\$50**

F Four braid herringbone. T 4 H 60147—Wt. 1 oz . . . **\$50**

Items with a "T" prefix (such as T 4 H 60148) could take extra time for delivery; "O" prefix items, allow a minimum of 10 days for delivery

Jewelry pp. 21, 70, 191
Belt p. 40
Shoes p. 204
Hosiery p. 302